



In association with

everyone  
ACTIVE



# NORTH EAST DISABILITY SPORTS AWARDS

## SPONSORSHIP OPPORTUNITY



## NORTH EAST DISABILITY SPORTS AWARDS

The 2019 North East Disability Sports Awards celebrates the talent and success enjoyed by North East sportsmen and women in 2019. It recognises and rewards disabled sports performers, clubs, schools, coaches and volunteers for their tireless and dedicated commitment to their chosen sport.

The event is in its 17th year and still continues to grow in popularity with last years event seeing nearly 300 people gather to celebrate disability sport at Kingston Park Rugby Ground, Newcastle upon Tyne.

Previous winners have included triple Paralympic Champion Stephen Miller MBE, Paralympic Swimming Champions Josef Craig MBE and Matt Wylie, Captain of England's Physical Disability Cricket Team Iain Nairn and Paralympic Wheelchair Athlete Jade Jones.

## SPONSORSHIP PACKAGE

### Category Sponsor Package £500

This includes;

- Two tickets to attend the celebration event.
- Your company logo on publications produced for the event i.e. flyer and programme.
- Opportunity to present the award at the ceremony including a photograph with the winner.
- Brand presence at the event (i.e. pop-up banner at awards and logo on presentation).
- Links to your website through the four North East Active Partnerships' websites both pre and post event.
- Recognition in all press releases and media coverage.

## EXPOSURE

The 2018 Awards attracted much media support and coverage on local and regional radio. 2019 Awards information will be distributed as follows:

- Press releases to all regional print and television organisations.
- 4,000+ subscribers to the four North East Active Partnerships' e-newsletters.
- 18,000+ Twitter followers, 4000+ fans on Facebook.
- 15,000+ average unique visits to the four North East Active Partnerships' websites each month.
- To a range of sport and leisure partners including local authorities, health agencies, schools, HE and FE establishments and National Governing Bodies of Sport.

## 2018 WINNERS

**Young Female Achiever** - Ellen Stephenson

**Young Male Achiever** - Josh Waddell

**Team of the Year** – Northern Thunder

**Outstanding Club/Group Award** - Tees Valley Sound Tennis

**Education Award** - Beaumont Hill Academy and Epinay Business & Enterprise School

**Participant of the Year Award** – Ben Hollins

**Service to Sport** – Amy Foggett

**Coach of the Year** – Matthew Porter

**Female Personality** – Emily Stewart

**Male Personality** – Stephen Miller MBE







*The Twisting Ducks (top and right)  
Sarah Fisher (Left)*

## HOW TO SPONSOR

To discuss sponsorship opportunities, please contact:

**Jean Lordon, Executive Director, Tees Valley Sport**

Telephone: 01642 342287

Email: [j.lordon@tees.ac.uk](mailto:j.lordon@tees.ac.uk)

