

STEP INTO SOCIAL MEDIA WORKSHOP

Book Now!

Limited Spaces



Date: 1 October 2010
Time: 9.30am - 1.00pm
Venue: Durham County Cricket Club

Immerse yourself in this new field at a half day workshop, which will provide a superb introduction to the world of social media.

By the time you leave you'll:

- understand how social media differs from traditional marketing and why it's growing so fast
- have seen case studies of best practice from big brands and the sports sector
- understand how to set targets and measure your results
- be able to develop a simple yet effective social media strategy
- have been introduced to the golden rules for effective social media communication
- have seen key social media tools in action and understand where they are best used

Book your space now by visiting:

www.necoursefinder.org

Cost: £30

This workshop is provided and subsidised by the four North East CSPs in partnership with specialist leisure industry social media trainers Promote PR. Usual cost £120.

